

November 17, 2014

Marcus-Colvin Installed as BIA/OC President



IRVINE, CA—**Joan Marcus-Colvin**, SVP of sales, marketing and design for the **New Home Co.**, has been installed as the **Building Industry Association—Orange County Chapter** 2015 president, along with the income executive committee and board of directors. The installment

ceremony took place on Nov. 14 during BIA/OC's 48th annual installation gala at **Hyatt Regency** in Newport Beach, CA.

The sold-out event also honored outgoing 2014 president **Donna Kelly** of **Lennar**. Other members of the 2015 executive committee joining Marcus-Colvin include Kelly as immediate past president; VP **Jim Yates** of **Rancho Mission Viejo**; treasurer **Phil Bodem** of **Taylor Morrison**; secretary **Mike Gartlan** of **KB Home**; trade contractor VP **Alan Boudreau** of **Boudreau Pipeline Corp.**; associate member VP **Mark Himmelstein** of **Newmeyer & Dillion LLP**; member-at-large **Mike McMillen** of **TRI Pointe Homes**; and member-at-large **Scott Starkey** of **Starkey Communications**. In addition to the executive committee, 26 BIA/OC members were installed to fill the 35-seat board of directors.

According to Marcus-Colvin, "I am honored to serve as president of the BIA/OC and to work for an industry that I find so deeply gratifying. Home, on so many levels, reflects the core of our existence. As homebuilders, I hope we never lose touch with the profound joy we bring to the lives of so many."

Marcus-Colvin tells GlobeSt.com, “I will be focusing on three areas in 2015: our **Next Gen/Gen Y** in our industry, women in homebuilding and a platform to speak and engage cities on designing and improving our roadways to safely accommodate all users including cyclists and pedestrians as well as motorists. These three initiatives are close to my heart, and I look forward to making progress in the year ahead.”

In other New Home Co. news, the firm recently began construction on **Fiano**, a limited collection of 39 residences in the gated, master-planned community of **Pacific Ridge** along the Newport Coast of California, which is slated to open in early 2015. The collection features Tuscan-inspired architecture and spacious floorplans ranging from 4,600 square feet to more than 5,300 square feet of living space with up to five bedrooms and five-and-a-half baths. Prices are expected to start in the low \$3 millions.

“Our design innovations are resonating with buyers that desire **more family and social connectivity** in their homes,” says Marcus-Colvin. “Thoughtful designs and superior locations are driving today’s markets.”

Stay tuned for an upcoming Q&A with Marcus-Colvin where she discusses more in-depth with GlobeSt.com her plans and goals in her new role.

http://www.globest.com/news/12_989/orangecounty/development/Marcus-Colvin-Installed-as-BIAOC-President-352605.html